



Social Networking Checklist (to hit it out of the park!)

- Short Blog Updates Every Day – or at least 2x per week (Pick a weekly or semi-weekly theme)
- 2x per week combine your short blogs into a longer article
- Publish the longer article to online article servers (such as ezinearticles.com)
- 1x per week comment on 5 other blogs in your niche (use complete signature)

Twitter

8 “giving” tweets a day, 2 “selling” tweets a day. You can set these up on [Tweetlater](#)

1. Mondays: Follow 400 new people in your niche (for instance, a pet company would find it’s potential client by following [@aspca](#))
2. Fridays: Un-follow anyone who doesn’t follow you back
3. Send 10 DMs (direct messages) a day to develop “good” contacts. Keep track of who you really connect with.

Facebook

1. CREATE A FACEBOOK GROUP IN YOUR NICHE.
2. Post your Blog to your Facebook Profile with Networked Blogs (you can also have it sent to your “Notes”)

Daily

- Link to your Twitter account, so it updates your status automatically those 10 times a day.
- Post pictures or videos to main profile page
- Promote Blog to 16 friends a day thru NetworkedBlogs (use something like the blurb below).
- “Share” blog thru [Ping.FM](#) to your notes (it will be seen on the home page of friends)
- Change your profile picture every single day.
- Accept all friends and invite them to join your Facebook Group (it’s easy enuf to unfriend if needed)
- Check your profile wall (and all group walls) and respond briefly to build relationships
- Check inbox at least 3x a week
- Join other people’s FB groups and comment there as well.

Semi-Weekly

- Facebook Group: Message all members and post tools on wall and as New Discussions
- Facebook Group: Post Blog Announcements on wall (Wed and Friday)

[Linkedin](#)

Join a GOOD Open Networking Group [OpenNetworker](#)

1. Post a powerpoint about you and your biz to your profile through SlideShare
2. Post your blog to your profile

Daily

- Update Status 1 or 2x per day.
- Share your Powerpoint with 25 or 50 people per day.

Semi Weekly

- Accept all invites with current blurb.
- Post questions on Q&A
- Post Announcements on LI Groups (and invite to FB Group!)